

Here's what our lovely clients have been saying about us...

innocent drinks

"Pure360 have been helpful from the off. They've given us a package and technical support that's spot-on and now we're able to send out something very pretty with no hassle."



Rightmove

"Rightmove selected Pure360 because its system is incredibly user- friendly with powerful advanced functionality to do complex tasks."



"Pure360's account team have added real value in best practice which has really improved our layouts and processes."

Hackett

"Using Pure360 has enabled me to smash our email targets this year."



TruPrint

"Pure360 is an expert and we are already seeing improvements in campaign open rates and click throughs."



Zoopla

"Pure360 have an innovative approach and a range of services and tools which allow us to test responses and efficiently communicate with our users."



David Lloyd Leisure Group

"We chose Pure360 for our email marketing and SMS needs because of the ease of integration between the two channels that the PureResponse system offers. We have been really pleased with the results and wouldn't hesitate in recommending them."



Park Holidays

“In the two years that we have been using PureResponse we have found it to be not only a cost effective solution but also a very user friendly experience. As our knowledge has grown so has our email strategy as we have found all the little gems that PureResponse has to offer. We hope that our emails continue to be a big success as Pure360 continues to grow.”



London Clubs International

“SMS marketing is a great addition to our overall marketing mix. It’s cost effective and means we can engage with our members wherever they are. By using the PureResponse system we are able to view all our SMS and email campaign results in one place, which is incredibly helpful.”



Whitehat Media

“With Pure360 we know we can rely on timely, expert support and PureResponse has a feature set that can scale from straightforward to really advanced client requirement.”



Brighton Festival and Dome

“We have been using Pure360’s SMS marketing services for years now, it’s a quick and cost effective way to communicate with our customers when they’re on the go.”



English Women’s Golf Association

“Pure360’s software is user friendly and their team are very helpful. We recently emailed 7800 members and contacts of the English Women’s Golf Association and were to delighted to discover we have a 50 per cent open rate and a 36 per cent click through. We look forward to using Pure360’s expertise to improve on this.”



Brighton Festival

“Pure360 offers a simple and effective service and is an invaluable part of any marketing toolkit. Pure360 programmes are extremely user friendly and provide instant tracking information in real time which is extremely powerful. Brighton Festival has been working with Pure360 for over five years and in that time our subscriber database has grown from 5,000 to over 65,000 people.”



DVLA

“The team instils confidence by providing advice and guidance through all stages of the process. They care about the end goals of the customer.”



Newquest Digital Media

“The new interface makes creating and deploying campaigns much easier, I can now see all the key reports in one place - and access through any browser.”



Accounting Technology Limited

“We really like the new interface. It’s easy to get around and looks fresh and modern.”



Thomas Pink

“I have been impressed with Pure360’s customer service and with the simple, effective solution they provided to make our email programme a success.”



Amatica

“Love the new design and layout of Version 7. I especially like the overview of the latest campaign on the home page - ideal when my manager wants a quick update on how his newsletter’s doing!”



Frugi

“We love Pure360 – of all the many companies we work with, they have never let us down. Their customer service is second to none and they are so willing to help us out with loads of advice on how to improve the performance of our email marketing campaigns. It’s really easy to use – very instinctive and generally great!”



Holiday Extras

“Pure360 are a great addition to the Holiday Extras’ marketing tool kit. The PureResponse software enables us to despatch our emails in a timely and affective manner and the expert reporting helps us monitor and achieve our goals. The customer service is also second to none, I wouldn’t hesitate in recommending them!”



Wanderlust.co.uk

“Pure360 gives us powerful email tools to engage with Wanderlust.co.uk users – their technical and strategic support help us deliver results.”



Salonwear Direct

“Pure360 are a very friendly team that offer great service and expert training making life a little easier.”



Arthritis care

“The Pure360 support team have been fantastic to work with. Every time we have needed assistance, they have always been very knowledgeable about the product and also very helpful in providing us with the required technical support. We are very pleased we chose Pure360 for our email marketing.”



Walk the Walk

“One of the key issues that we have faced when using bulk emailing systems was being classed as spam by many ISPs. Pure360’s system has completely removed that problem which ensures that our message is getting through.”



“The reporting tool and Google Analytics are helpful methods of being able to improve on each successive campaign and I have enjoyed the pro-active approach Pure360 have taken in updating their customers on all the latest email trends. Overall I am a very satisfied customer and have recommended the service on a number of occasions.”

Apex Hotels

“We have found Pure360 to be a reliable, effective and powerful email marketing system. It allows us to target our diverse audience with a range of messages and gives us the in-depth reporting we require.”



St Christopher’s Inns

“We were long-time users of Microsoft’s Listbuilder service and at the time we were limited to a spray and pray mentality with e-mail marketing. We found Pure360 added the dimension of data and analytical tools we needed.”



EDebit Pay

“This has easily been the best trial experience I have ever had, your diligence and professionalism should be a benchmark for all.”



Slightly Different

“PureResponse is the most impressive email marketing solution available today, it works extremely well in conjunction with other marketing methods.”



Pictures to share

“We are a small Social Enterprise and undertaking email marketing was a huge step for us due to costs and also changing the way we market. Pure360 team spent a long time reassuring me about the support I would receive. The system was very easy to use and after sending our first campaign last week we are really pleased with the success we have had and also the support before sending the emails. The reporting system after the campaign has been sent is also very easy to use and understand.”

Ultimate Finish

“Just a quick note to say thank you Pure360 who when presented with a problem of my own making, resolved it quickly, efficiently and in a polite and enthusiastic manner. It is not often that you speak to support desks these days where the people on the end of the phone sound like they care, Pure360 and their employees obviously do!”

Fairweather's

“The training was very concise, very clear, very useful and made me realise why we went with you guys in the first place.”

MPS

“We run a B2B email system for our clients and I took a long time deciding which ESP to use before going with Pure360. If I had known then what I know now then I wouldn't have wasted all that time. The technology works sweetly and the people are really great. The system works exactly how it should work, and where my knowledge ends, that of their support team begins. That is exactly how a service provider should operate. I can't praise them highly enough.”

Soil Association

“Since 2006 Pure360 have been providing us with easy-to-use software with fantastic functionality and analytics options, this has enabled us to communicate really affectively with our supporters and we look forward to building on this success with Pure360 software in the future.”

Pearson Assessment

“Pure360 provide excellent, efficient and friendly customer service. Most recently Btissame went out of her way to help resolve the issue I had, I would very much recommend Pure360 as a top class email marketing service provider.”

Pro-active Business Information

“Absolutely superb.”

DataMedia

“Marc understands details and has a wide knowledge of the email industry. He is very approachable and sometimes even funny!”

Electric Word

“I’m very glad we chose Pure360 to do business with - since then we’ve had better results and saved money.”

Alliance Communications Solutions

“WOW!! Just want to say the new Version 7 dashboard is absolutely fantastic. Yet again another example of Pure360 delivering customer satisfaction over and above expectations.”

Parasol

“The insights provided by Pure360 have been invaluable to refining our email marketing strategy.”

Property Index

“It has been a pleasure working alongside Pure360. In the last 4 months that I have worked closely with them and I can honestly state that the staff have been so helpful and professional with any issues I have ever had as a new user. They are friendly and also have very great knowledge. I would 100% recommend them as a great 3rd party partnership. Thanks for all your help Pure360!”

**Would you like to say this about your supplier? If so, contact us on
0844 586 001 or email us at contact@pure360.co.uk**